



2012 UEDA Winter Forum

Marching Ahead in
Challenging Times

February 21-23, 2012
Williamsburg Lodge
Colonial Williamsburg, Virginia

Session 1

4:00 p.m. - Tuesday, February 21, 2012

Sustainable Economic Development Financial Strategies

**Tim Comerford - Senior Vice President, Strategic Consulting
Biggins Lacy Shapiro & Company**

Tim leads a specially-designed interdisciplinary division focused on assisting companies, developers, municipalities and real estate advisors with issues that pertain to energy procurement, renewable installation, infrastructure assessments utility relocation, with a special focus on mission critical facilities.

In his former role, Tim was Manager of the PSE&G's Area Development Department and President of the PSEG Area Development LLC and its two subsidiaries: PSEG SiteFinders LLC and PSEG Economic Development Services LLC. Tim was responsible for all aspects of PSE&G's economic development program, which included business attraction, expansion and retention.

As President of PSEG Area Development LLC, he led strategic alliances with qualified economic development services providers. Under his leadership, PSE&G's economic development activities have been instrumental in bringing thousands of jobs and millions of dollars in investment into the State of New Jersey.