

Associate Member Sponsor Opportunities



Marching Ahead in Challenging Times

2012 UEDA Winter Forum
February 21-23, 2012
Williamsburg Lodge
Colonial Williamsburg, Virginia

Sponsor Recognition

As a sponsor you and your organization will receive high-profile visibility and recognition among utility economic developers and their associates during this Forum. You and your organization will be recognized publicly during the event, and your firm will be promoted with a description of services and/or products you provide in a special Forum handout distributed to all Forum participants.

Platinum

\$5,000 Sponsorship

Exclusive sponsorship of a major Forum event (*Tuesday Group Reception, Tuesday Group Dinner; Wednesday Membership Luncheon, Wednesday Group Reception*)

You will receive:

- Associate membership in the UEDA for one year (*a \$695 value*)
- 2 complimentary Forum registrations (*a \$1,590 value*)
- Forum Display (*Table-top display or exhibit*)
- Forum distribution of promotional material
- Company and product/service description in special Forum write-up
- Recognition at key Forum events
- Presentation opportunity to all Forum participants at Wednesday's UEDA Membership Luncheon
- Print publicity in Forum material
- Company and product/services write up in UEDA website "Special Deals" section for 6-months

Gold

\$2,000 Sponsorship

Co-sponsorship of a major Forum event or exclusive sponsorship of a program element

You will receive:

- 1 complimentary Forum registration (*a \$795 value*)
- Company and product/service description in special Forum write-up
- Display materials or product information on a special sponsor's table (*No table-top display or exhibit*)
- Promotional mention at key Forum events
- Forum distribution of promotional material
- Publicity in printed Forum material
- Banner ad you provide posted on UEDA website for 6-months

Silver

Sponsorship Under \$2,000

You will receive:

- Publicity in Forum printed material
- Promotion during the Forum

Associate Member Sponsor Pledge



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Sponsor Commitment

Your sponsorship is critical in helping us continue to provide high-quality UEDA programs and services. To sponsor this event, please complete this form and **sponsor directly online, fax this form to (914) 834-6815, e-mail us at mdir@utilityeda.com or phone us at (914) 834-0463**. You can also contact Debbie Gray, UEDA Sponsorship Committee Chair, by phone at (270) 383-6041 or e-mail at debbie.gray@lge-ku.com to sponsor this event.

Yes, I would like to sponsor the 2012 UEDA Winter Forum

Contact Information

Name: _____ Company: _____

Phone: _____ E-mail: _____

Sponsorship Level

Please indicate your sponsor level (*See page 1 for details*)

Platinum Level (*\$5,000 Sponsorship*)

Gold Level (*\$2,000 Sponsorship*)

Silver Level (*Less than \$2,000 - please specify amount*): _____

Payment Information

I wish to contribute \$ _____ to help sponsor the 2012 UEDA Winter Forum

Signature _____

I would like to pay by:

Check (*Please send invoice*) AmEx Master Card Visa

Credit Card #: _____ Exp. Date: _____

Billing Address: _____

UEDA - 13 Kenmare Road - Larchmont, NY 10538-3212 - Tel: (914) 834-0463 - www.utilityeda.com

THANK YOU FOR SUPPORTING THE UEDA



Contributions to the UEDA are not deductible charitable contributions for federal income tax purposes