



## UTILITY ECONOMIC DEVELOPMENT ASSOCIATION

## GET CONNECTED WITH UEDA Utility Membership



The **Utility Economic Development Association (UEDA)** is a non-profit organization of investor-owned utility economic development professionals and allies in the US and Canada. It is dedicated to meeting the unique needs of its members through ongoing **economic development education** and **networking programs**, and also by serving as an information source and conduit between **UEDA** members and site selectors.

**Utility Members** are economic development professionals with investor-owned electric and/or gas utilities who are dedicated to meeting corporate goals through regional job creation, business growth, improving the environment and promoting economic vitality in their service areas.

## UTILITY MEMBER BENEFITS

### Face-to-Face Educational & Networking Forums



Current insights into important utility economic development issues from experts and economic development peers.

#### Spring & Fall Forum

- Discounted registration
- Best practices
- Site selection trends
- Connect with peers, industry allies & suppliers
- Receive 3 points toward IEDC Certified Economic Developer (CECD) recertification

#### "Beyond-the-Forum" Events

- Ad hoc, timely and focused educational sessions
- Exposure to "outside-the-box" topics from outstanding experts

#### Nationwide Networking

- Personal connections with:
- Other investor-owned utility economic development professionals
- Industry allies
- Nationwide site selectors
- Service providers (Associate Members)

### Online Opportunities for Social Connections



Opportunities to collaborate and connect with UEDA peers electronically via:

#### UEDA Social Media Groups

- LinkedIn, Facebook, and Twitter groups

#### News Distribution

- UEDA member email communication
- UEDA website
- Referrals to trade media

#### Website

- Online directory
- Make direct connection with individual UEDA member
- Enhance exposure with link to your website

#### Surveys and Reports

- Access to custom surveys to quickly poll members on your behalf
- Information sharing through:
  - - Industry reports
  - - UEDA surveys and polls from other utilities

## UTILITY MEMBERSHIP LEVELS

### Annual Utility Membership | \$500

*Individual from an investor-owned utilities involved in economic development*

- Additional individual members from the same organization | \$250 per person

### Annual Corporate Utility Membership | \$1,000

*3 - 5 individuals from an investor-owned utilities involved in economic development*

- Additional individual members from the same organization | \$250 per person